



Advise Fix Create.

*That's
what we do*

Our aim is to build long-lasting relationships with our clients based on trust, transparency

Founded in **2020**
Over **150 clients**
Over **20 employees**
Cairo-Dubai-KSA

mimic is an inspiring success story in digital marketing and visual identity design. In just 3 years, the company has been able to build a strong reputation and provide exceptional services to its customers in Egypt and Dubai, and is now seeking to expand into the **Kingdom of Saudi Arabia**. With its commitment to quality, innovation and close interaction with customers, mimic deserves recognition and respect as a leader in digital marketing.



We consider our clients as part of our *family* and *partners* in success, and approach our work as a collaborative effort to achieve their goals.

OUR *MISION*

At Mimic our mission is to provide our clients the best experience to help them achieve their goal and reach their customers, by delivering a clear message that reflects the brand's aims and goals.

OUR *VISION*

Our vision is to be the leading marketing agency that empowers businesses to achieve their goals through innovative and effective marketing strategies.

OUR *FRIENDS*

WE DON'T HAVE *CLIENTS*,
WE HAVE *FRIENDS*







OUR *SERVICES*

- *BRANDING DEVELOPMENT*
- *SOCIAL MEDIA & DIGITAL MARKETING*
- *PHOTOGRAPHY AND MEDIA COVERAGE*
- *WEB AND MOBILE DEVELOPMENT*
- *STRATEGIC PLANNING*
- *PRINTING EXECUTION*

BRAND *DEVELOPMENT*

Our brand development strategy focuses on creating a mood or tone that is unique but relevant to the brand's aimed audience and deliver its message, in order to stay ahead of industry and continue delivering value to customers.

● Branding Development

Stop & stroop - waffle truck



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development



Ezar - Architecture & interior design



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



Golden
Graino
جولدن
برينو



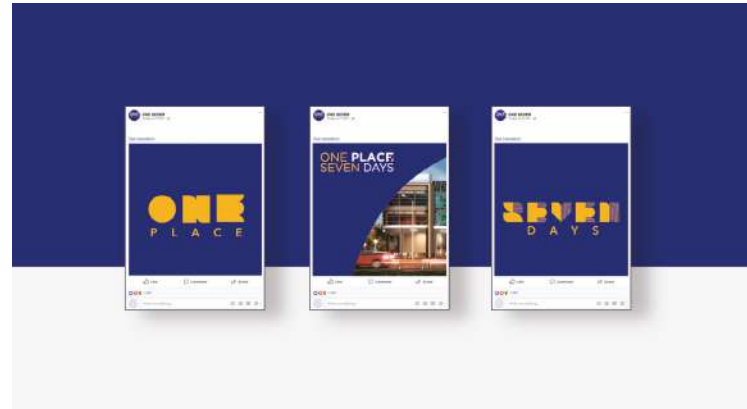
- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



Mokonuts

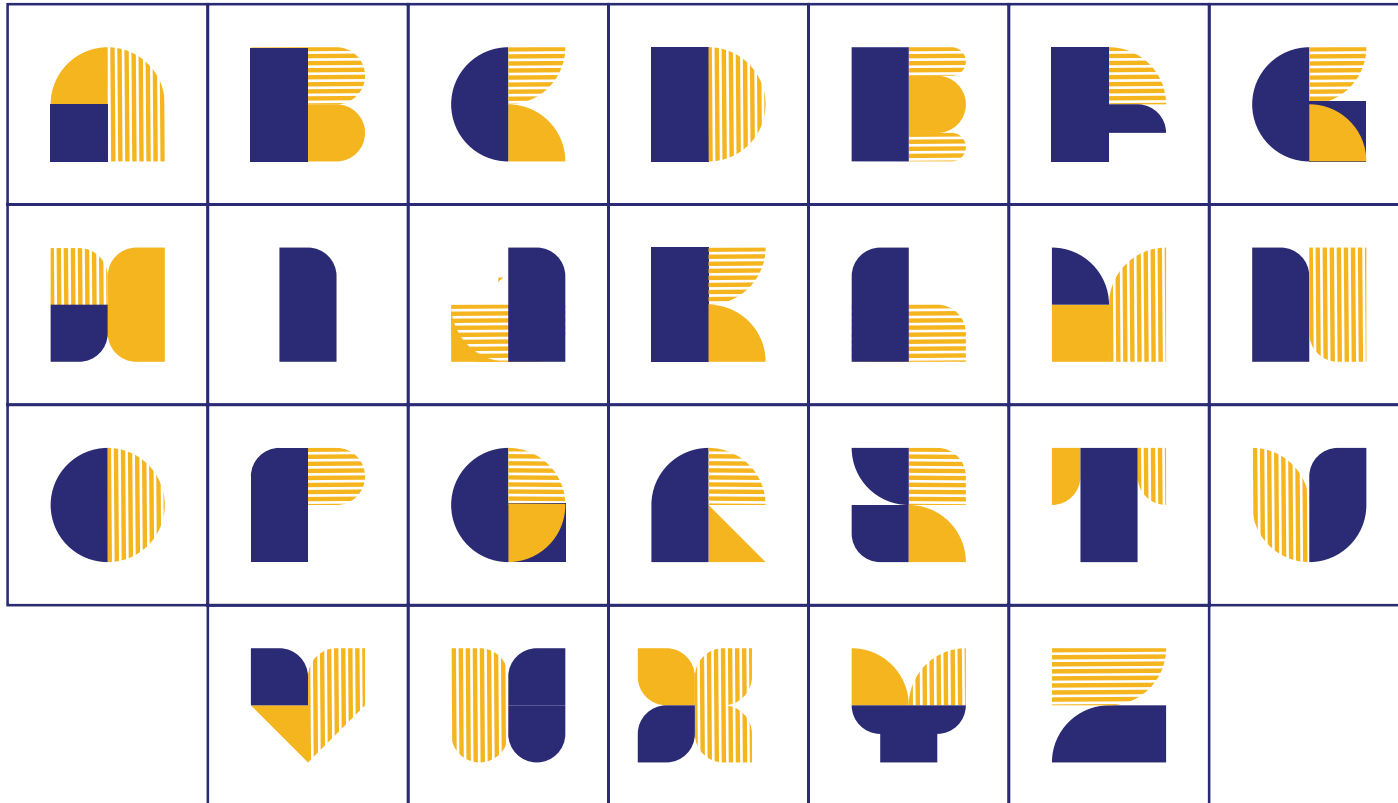


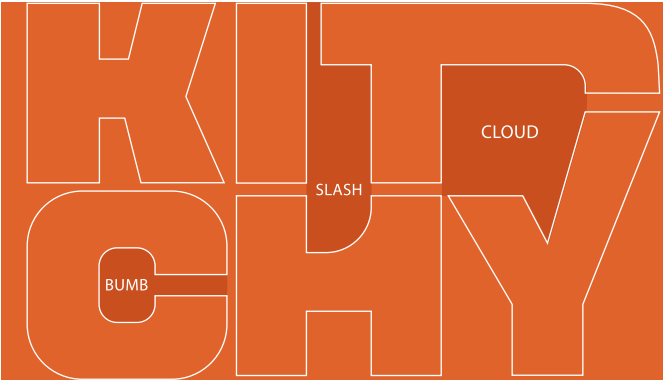
- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



- Project Services
- Logo Design
- Packaging Design
- Branding Identity
- Brand Guidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

ALPHABETICAL





- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

**KIT
CHY**[®]

**KIT
CHY**[®]

**MAKE YOUR
FIRST BITE**




BUMPTHE CLOUD AND SLASH

**BUMB THE
CLOUD AND
SLASH**

**mmmm
mmmm
mmmm
mmmm
mmmm
mmmm**

**IMAGINE
HOW IT TASTE**



**KIT
CHY**



SOHO'S

- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



● Branding Development



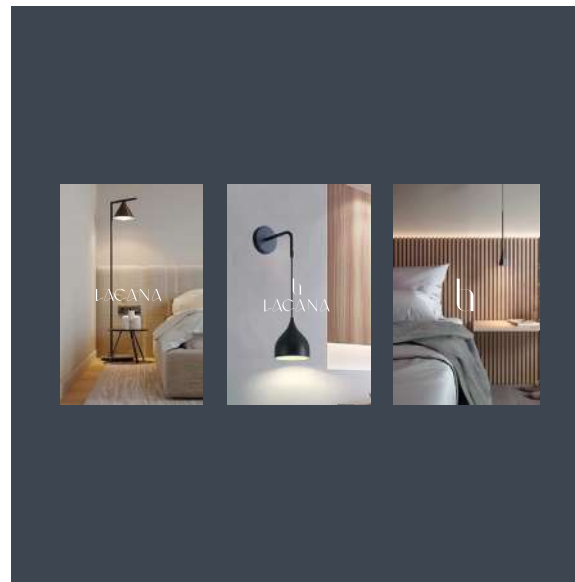
Hummingbird - linen wear

Hummingbird
EST 2022

- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

Branding Development

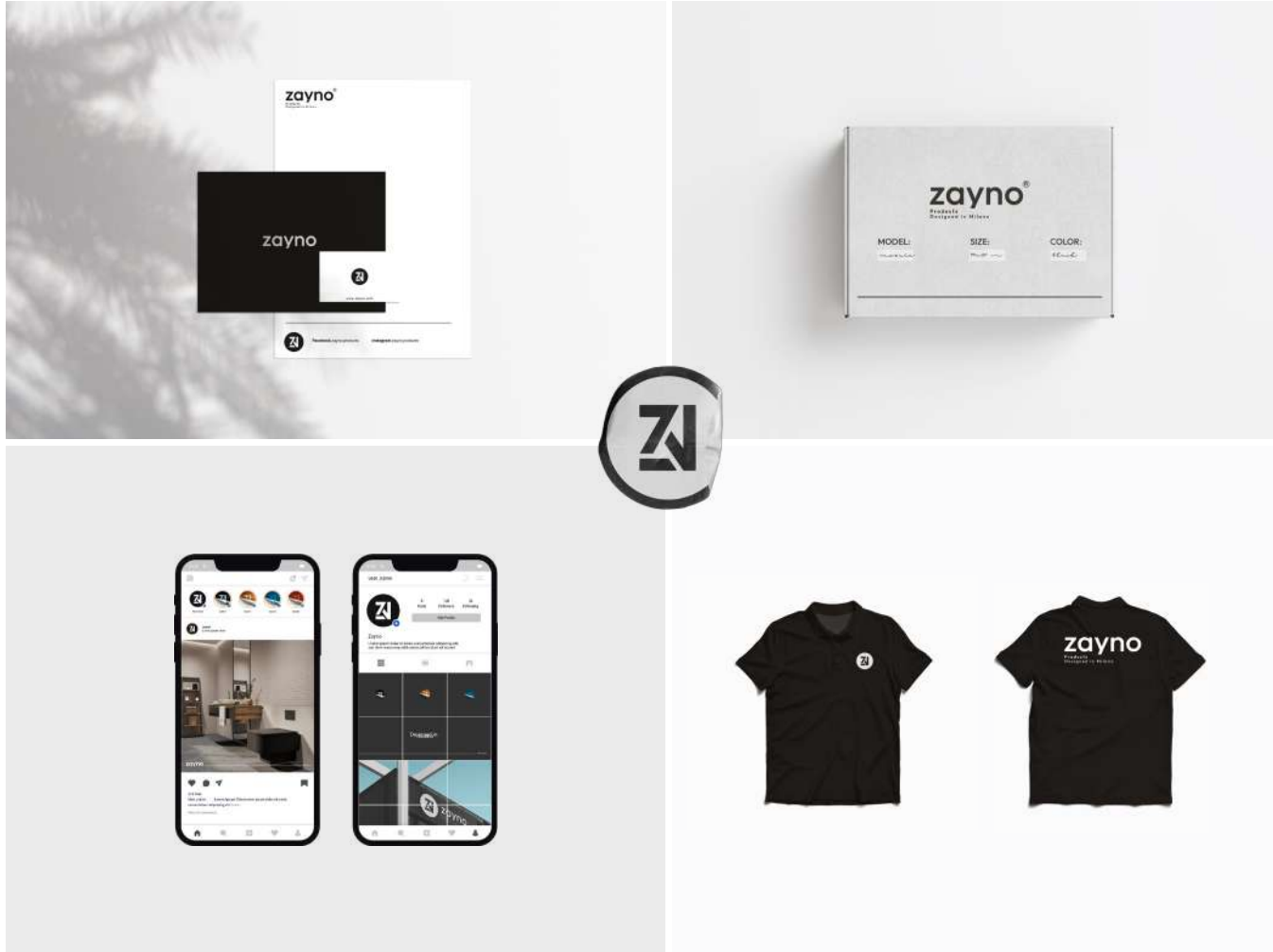
Lacana - home descore



b
LACANA

- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development



Zayno - Factory



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development

Zayn Honey - online store



Zayn Honey

- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development



Amron - Development



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development



Amron - Development



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development

Egychain - Supply Chain



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

● Branding Development

agrival - Farm



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design



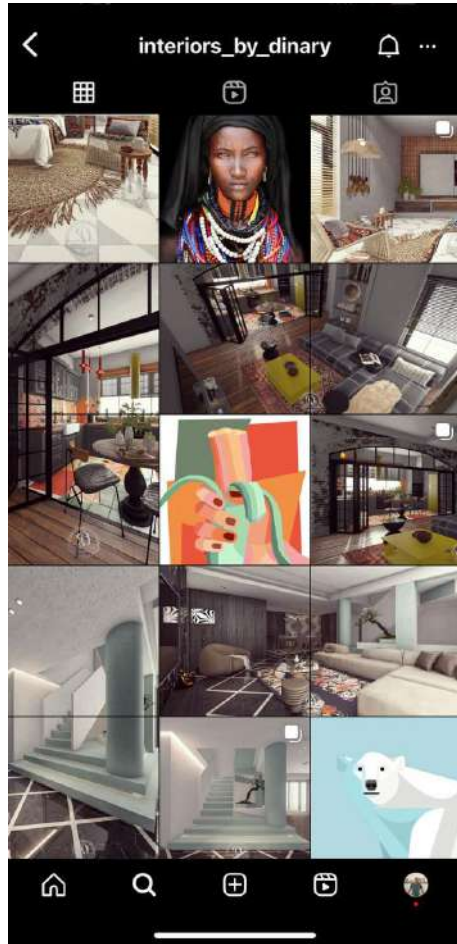
- Project Services
- Logo Design
- Packging Design
- Branding Identity
- Brand Guaidelines
- Brand Positioning
- Brand Concept
- Brand Architecture
- Environmental Design

SOCIAL *MEDIA*

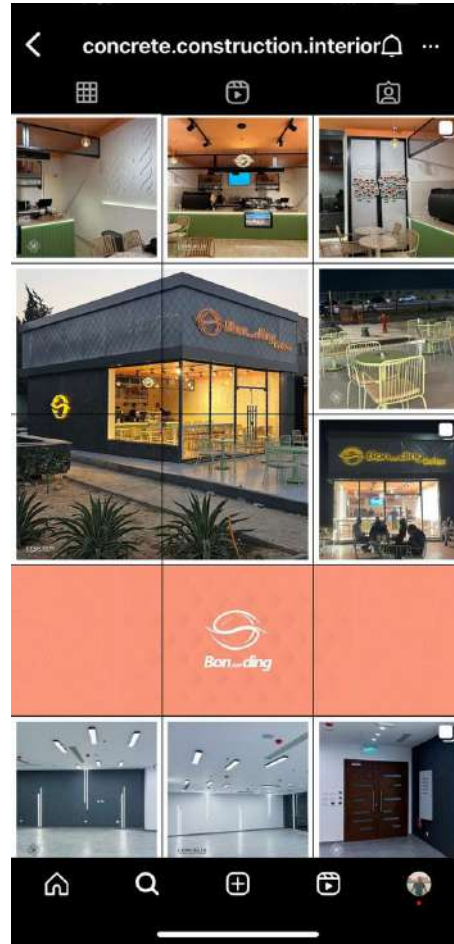
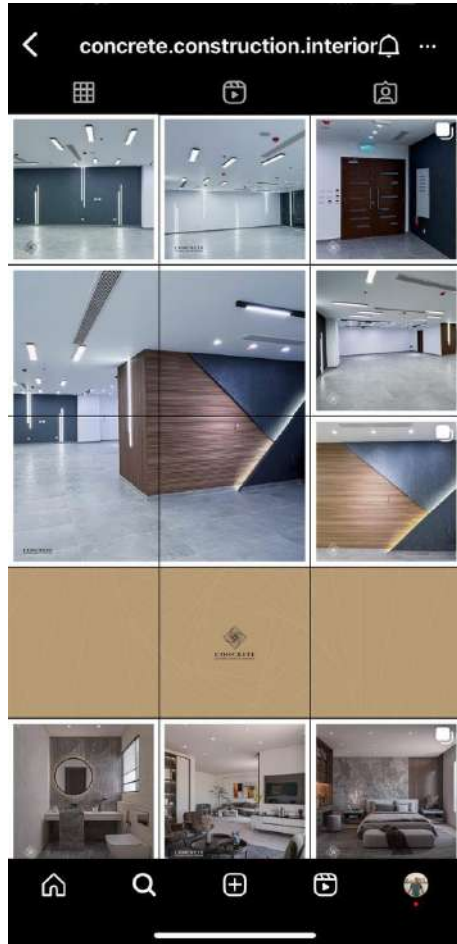
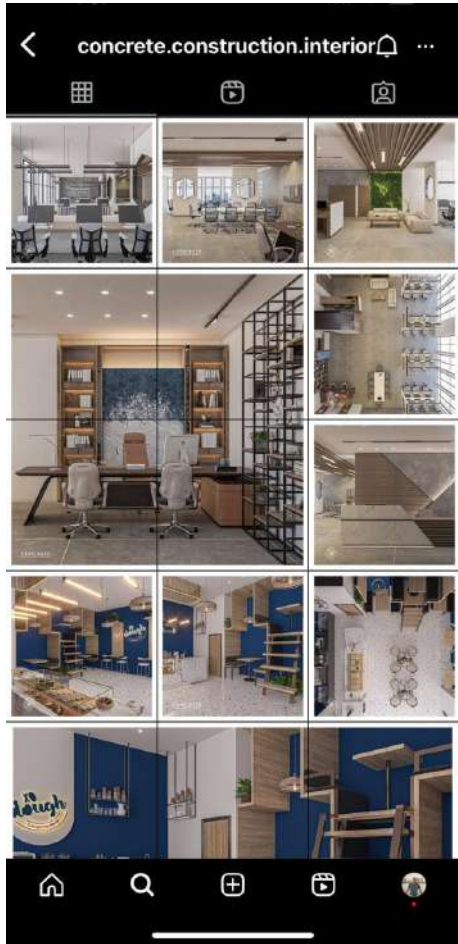
We always up-to-date on the latest social media trends and best practices, ensuring that our clients receive effective and results-driven social media campaigns



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



BAYNOIRE[®]
URBAN STREETWEAR

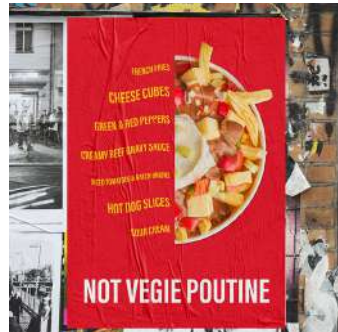
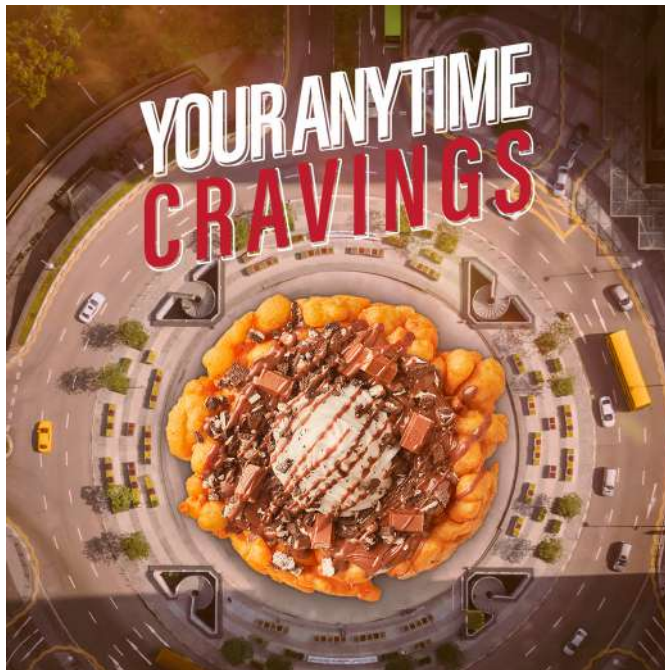
- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



SOHO'S

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



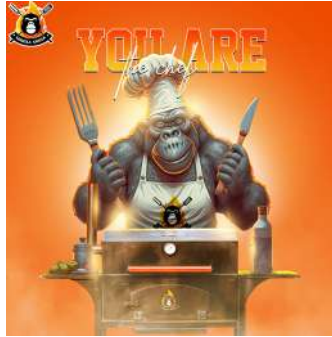
- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

Social media



TOSTADO
MEXICAN GRILL

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media

STARZ LOGISTICS

Shipping All over **Egypt**

STARZ LOGISTICS

Fast delivery like never before

STARZ LOGISTICS

Whole Egypt **In your zone**

STARZ LOGISTICS

Not Enough **cash?**

STARZ LOGISTICS

STARZ LOGISTICS

جنية **35** بس للشحنة بدون مصاريف، استلام او تغليف

we will ship it **Safe** no matter what

العروض متاح على أكثر من 50 نقطة في الشهر

0120 4341876

STARZ
LOGISTICS

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

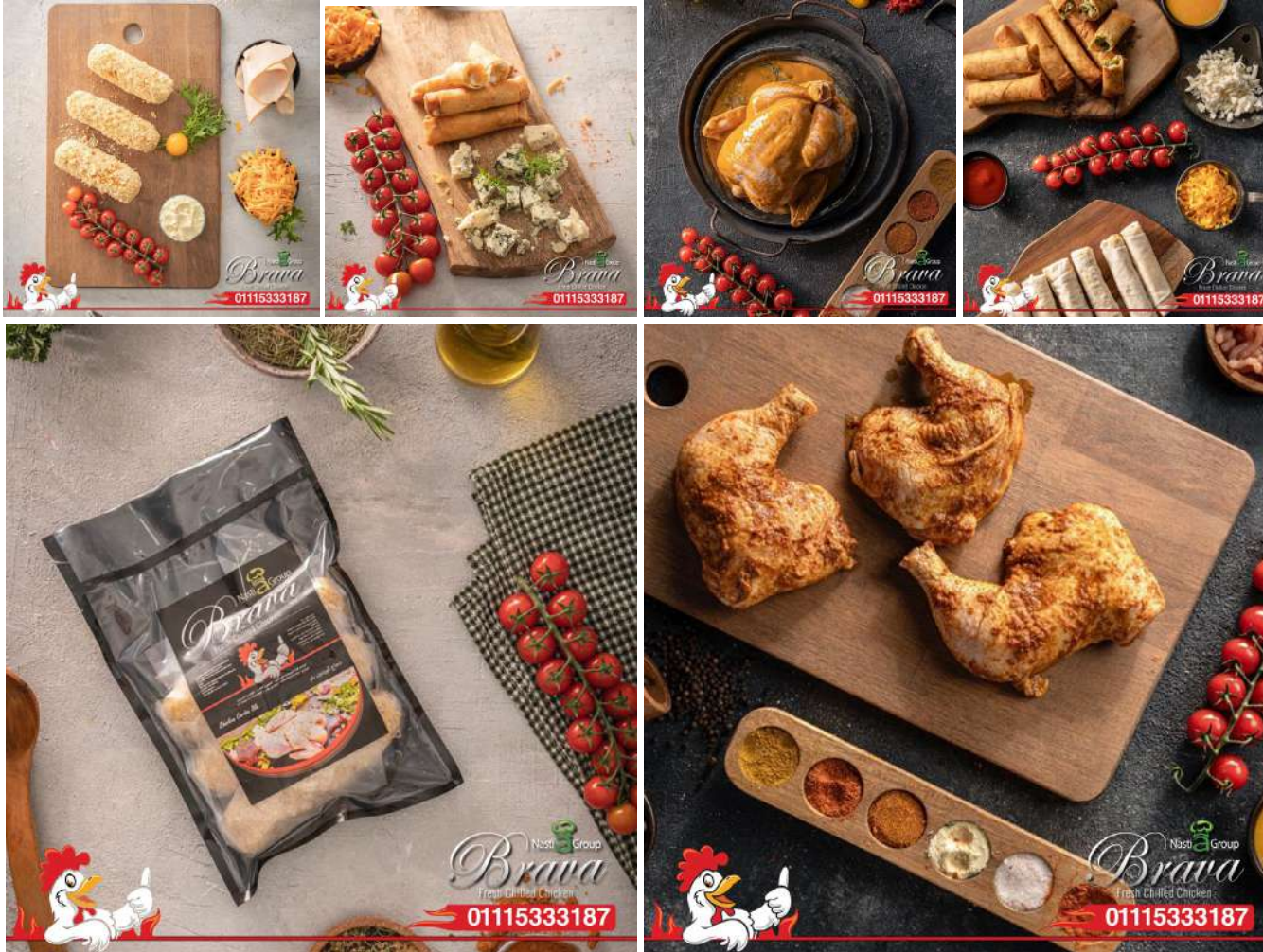
● Social media




Zayn Shop

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



iCare

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



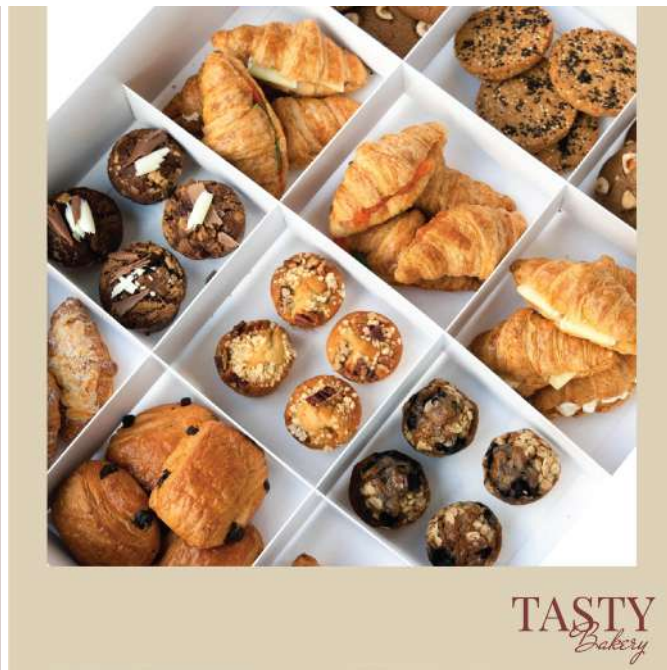
- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

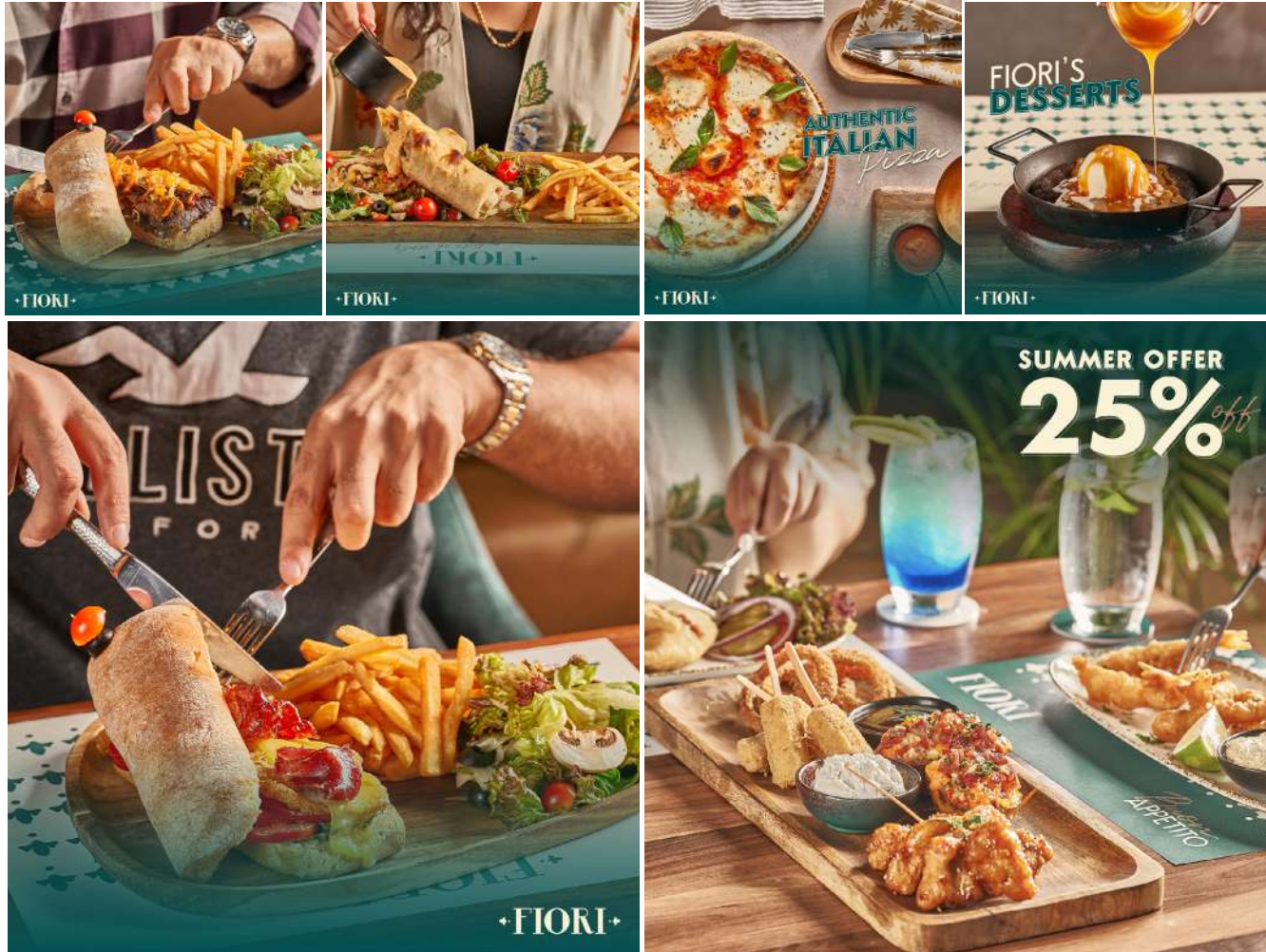
● Social media



TASTY
Bakery

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

● Social media



FIORI

- Digital Strategy
- Art Direction
- Creative Copywriting
- Post Designs
- Video Content
- Highlights Structure
- Story Content
- Media Buying
- Community Management
- Social Media
- Listening Analysis & Reporting

PHOTOGRAPHY & *VIDEO PRODUCTION*

From concept development to post-production editing, we work closely with clients to ensure that their photography and video content effectively communicates their message and resonates with their target audience



Photography
Art direction
Lights
Food styling



Nasti Group
Brava
Fresh Chilled Chicken

Photography
Art direction
Lights
Food styling



Mojkonuts

Photography
Art direction
Lights
Food styling




Zayn Shop

Photography
Art direction
Lights
Food styling



Photography
Art direction
Lights
Food styling



Photography
Art direction
Lights
Food styling



TOSTADO
MEXICAN GRILL

Photography
Art direction
Lights
Food styling
models



Photography
Art direction
Lights
Food styling



**KIT
CHY**®

Photography
Art direction
Lights
Food styling



Photography
Art direction
Lights
Food styling



Photography
Art direction
Lights
Food styling



30 Abdelrahman Al-Rafe'ie,
Heliopolis, Cairo - Egypt.
hello@mimicfirm.com
(+2) 011 55 41 9702